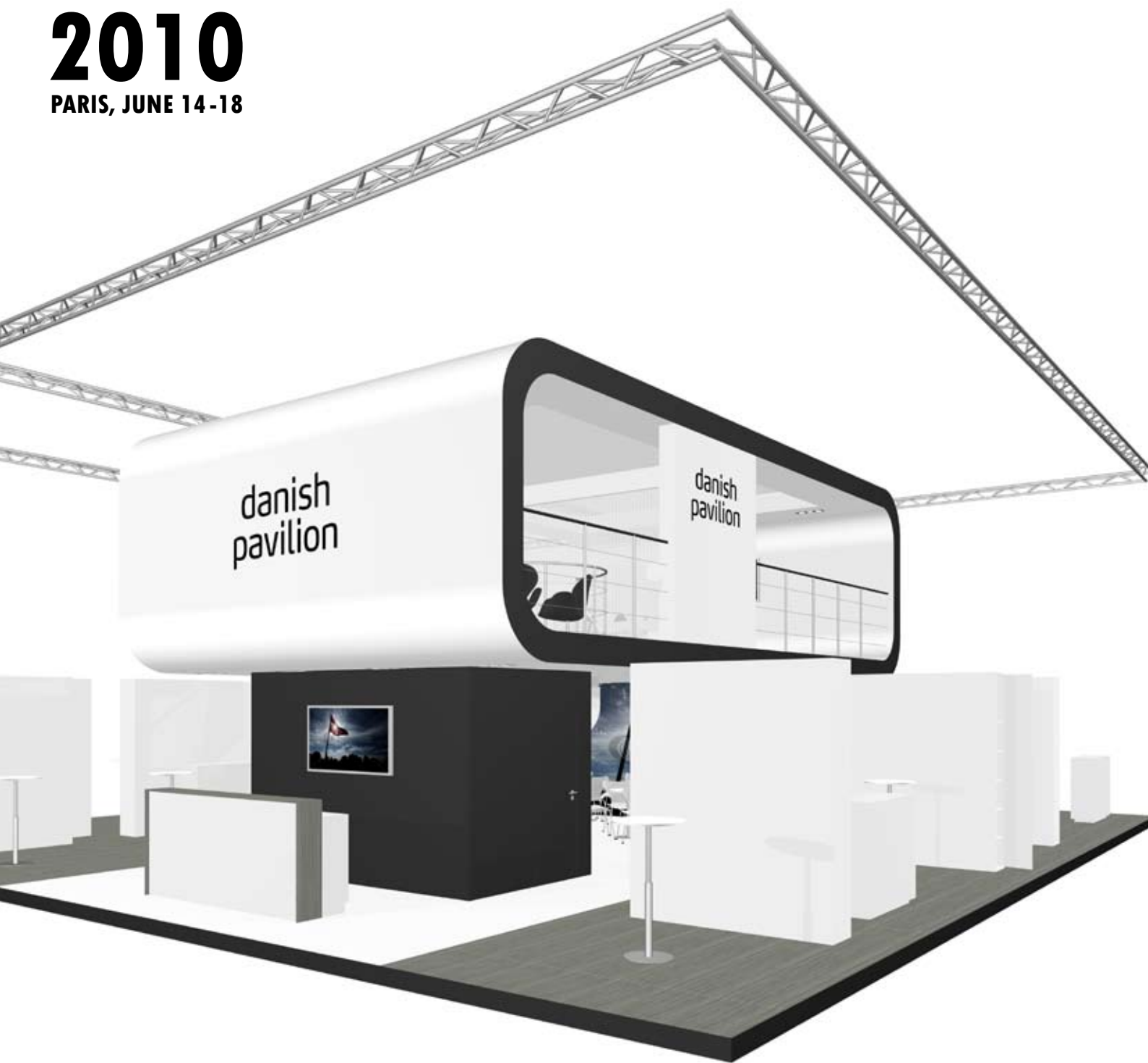


EUROSATORY 2010

PARIS, JUNE 14-18



JOIN THE DANISH PAVILION



Confederation of Danish Industry

FAD
DEFENCE & AEROSPACE
INDUSTRIES ASSOCIATION
IN DENMARK



Export
Promotion
Denmark



EUROSATORY 2010

PARIS, JUNE 14 -18

Join the Danish Pavilion at Eurosatory

The Defence & Aerospace Industries Association in Denmark (FAD), the Confederation of Danish Industry (DI) and Export Promotion Denmark (EPD) have the pleasure to invite you to be part of the Danish Pavilion at Eurosatory in Paris – the largest international exhibition for land and air-land defence and homeland defence.

GET ACCESS TO THE WORLD DEFENCE MARKETS

Meet With All the Defence Players

With 1210 exhibitors from 52 countries attending the show in 2008, and more than 50.000 guests visiting, Eurosatory stands out as the largest international event for land and air-land defence and security, and their associated leading edge technologies.

Eurosatory provides a unique opportunity to showcase your products and technologies before an audience comprising all defence market players at one single place. At Eurosatory you will meet key decision-makers, buyers, end-users and other professionals from the armed forces of many different countries. In 2008, a record number of 117 official governmental delegations from 73 countries attended the show.

THE BASIC PACKAGE INCLUDES

- More Quality Leads
- 9 sqm turnkey stand at own area within the Danish Pavilion getting your company maximum exposure
- Access to a 130 sqm common area featuring a meeting room on the top floor and exclusive lounge facilities
- Company presentation in Pavilion video
- Reception at the Pavilion for the exhibitors and the Danish Defence Delegation
- Reception at the residence of the Danish Ambassador to France with the opportunity for each company to invite a number of guests
- Catering all five days for company staff within the Pavilion
- Coordination and practical assistance in all phases of your company's participation
- On-site supervision during build-up, exhibition and dismantling



Join the Danish Pavilion and Get Maximum Exposure

The two-storey Danish Pavilion covers an area of 300 sqm, and with its innovative design and prime location it is the ideal platform for you to meet new potential clients, reaffirm relationships with current customers and become more visible to your target group.

In addition to your own stand within the Danish Pavilion, you will have access to the 130 sqm large common area featuring a large meeting room on the top floor plus exclusive lounge facilities on both floors for formal as well as informal business meetings.

Take Advantage of the Excellent Networking Opportunities

DI has reserved an exhibition area of 150 sqm next to the Pavilion for Danish companies attending Eurosatory on their own. Gathering the majority of Danish companies at the show in one place will form a common front and will provide you with an excellent opportunity to network with like-minded Danish companies in a favourable environment.

EUROSATORY IN 2008

- 1210 Exhibitors from 52 Countries
- 52.414 Visitors from 131 Countries
- 117 Official Delegations from 73 Countries
- 4.500 Representatives from Armed Forces of 86 Countries

Confederation of Danish Industry
H.C. Andersens Boulevard 18
1787 København V
Tel. +45 3377 3377
www.di.dk

Thomas Rønhard
Market Advisor
Tel. +45 3377 3655
thr@di.dk

Export Promotion Denmark
Vesterbrogade 6D, 9th floor
1620 København V
Tel. +45 3332 1711
www.ees.dk

Louise Jørgensen
Event Manager
Tel. +45 3338 6110
lj@ees.dk

Tina Legor
Designer mDD
Tel. +45 3338 6111
tl@ees.dk

BINDING REGISTRATION

We wish to register with the Danish Pavilion at Eurosatory 2010 with:

..... sqm turnkey stand, price per sqm **DKK 5.250** (min. stand size is 9 sqm)

**NB! Space is limited and stands will be sold on a first-come, first-served basis.
The meeting room can be booked at an hourly rate of DKK 500.**

The price is net of VAT and is based on an expected subsidy from the Trade Council of Denmark.
Subsidy is only given to Danish companies, i.e. companies with a Danish CVR number.

Registration is made in accordance with EPD's terms of participation (attached).

Company

Address

Postal code City.....

Telephone

Contact person

Title

Direct telephone

E-mail

Date.....Signature

Please return the completed form to Export Promotion Denmark,
Louise Jørgensen, e-mail: lj@ees.dk as soon as possible,
and **no later than Monday, March 1, 2010.**

MARK YOUR CALENDAR!

Join the Danish Pavilion at Defence & Security Equipment International
September 13-16, 2011 – ExCel London – www.dsei.co.uk