



Danish Business Delegation to India

# Life in Denmark

3-7 Februar 2003

**DANMARKS EKSPORTRÅD**  
UDENRIGSMINISTERIET

# Welcome to Life in Denmark

At the beginning of the 21st century the commercial, economic and cultural ties between Denmark and Japan are as strong as ever. Our bilateral trade is an example of unproblematic international co-operation, where comparative advantages are fully utilized to mutual benefit.

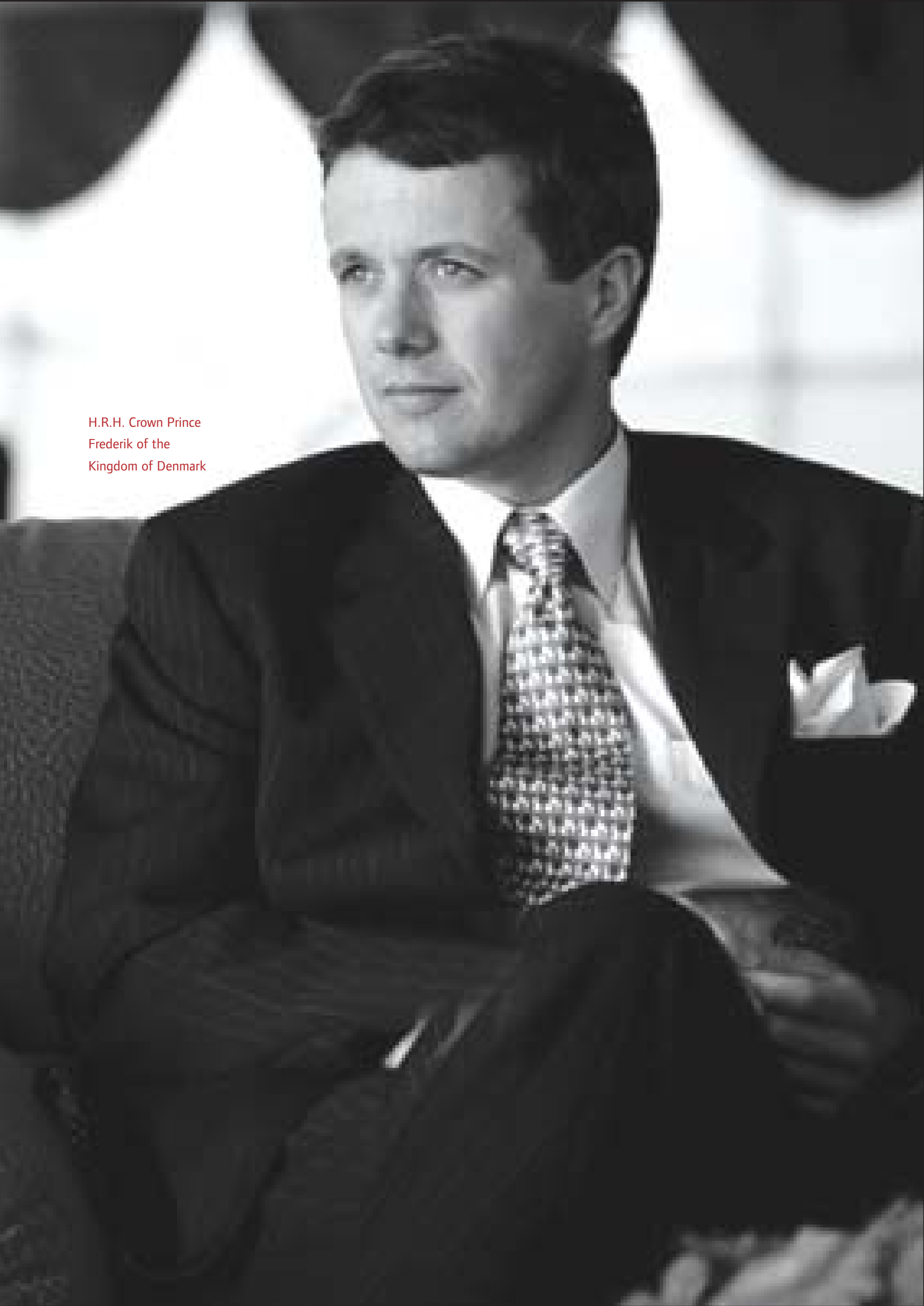
A considerable number of Danish companies have established subsidiaries in Japan and are enjoying the advantage of being close to one of the biggest markets in the world. Similarly, many Japanese companies have found an excellent domicile in Denmark for doing business not only in our country but also with major parts of Europe.

With regard to advanced technology and business excellence Japan belongs to the trendsetters in the world. Denmark has some global front-runners in these fields as well. In addition, Denmark has developed state of the art solutions in the areas of environmental protection, renewable energy sources and social security. We can learn a lot from each other.

Consumers in Japan are familiar with a large selection of Danish products from high quality food specialities to products such as porcelain, silverware and furniture. Pharmaceuticals, medical equipment and a broad range of industrial products are also supplied from Denmark. Transport and other services play an important role as well and many Danish artists have found an interested public in Japan.



Frederik  
Crown Prince of the Kingdom of Denmark



H.R.H. Crown Prince  
Frederik of the  
Kingdom of Denmark

## Infrastructure and Housing

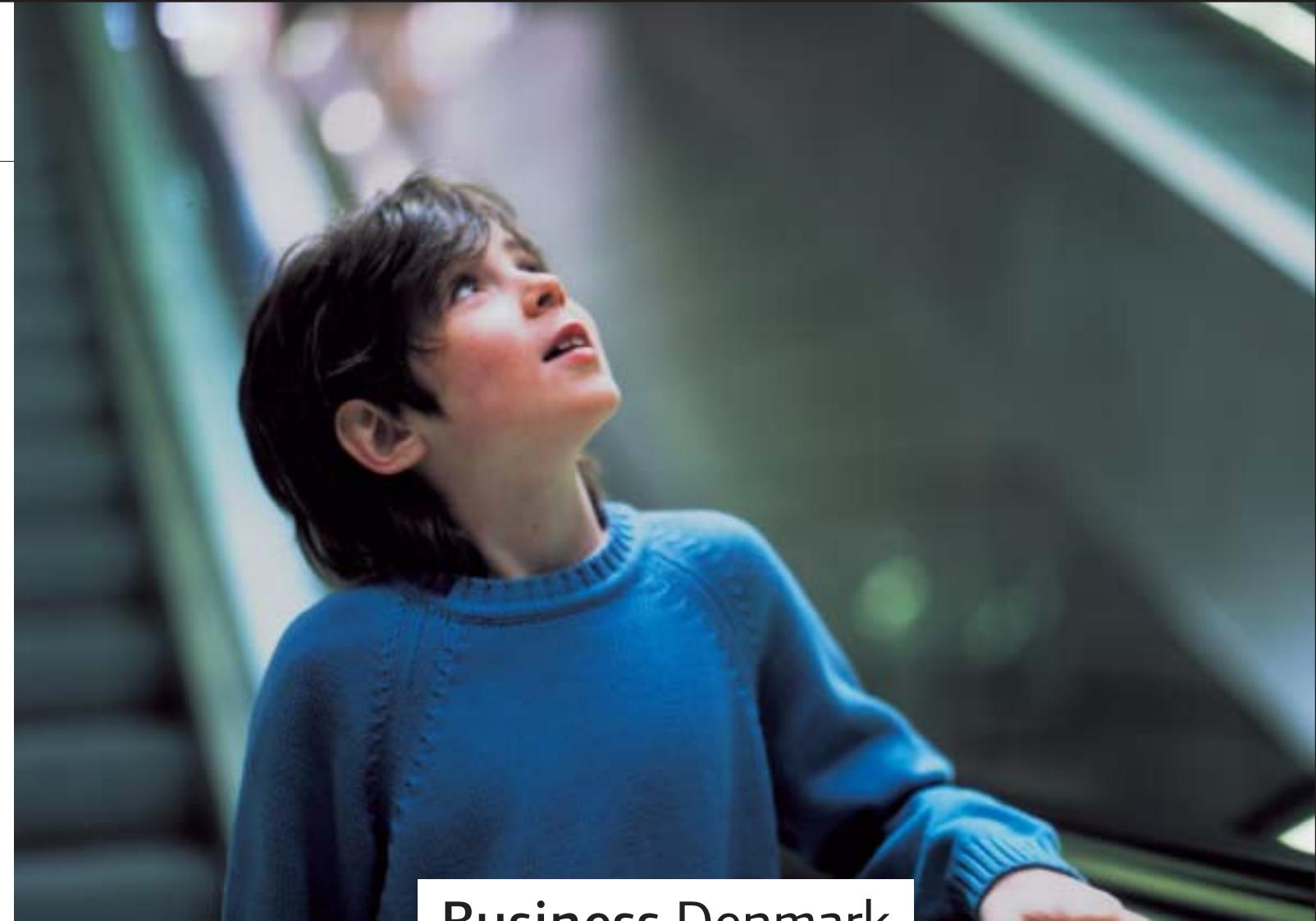
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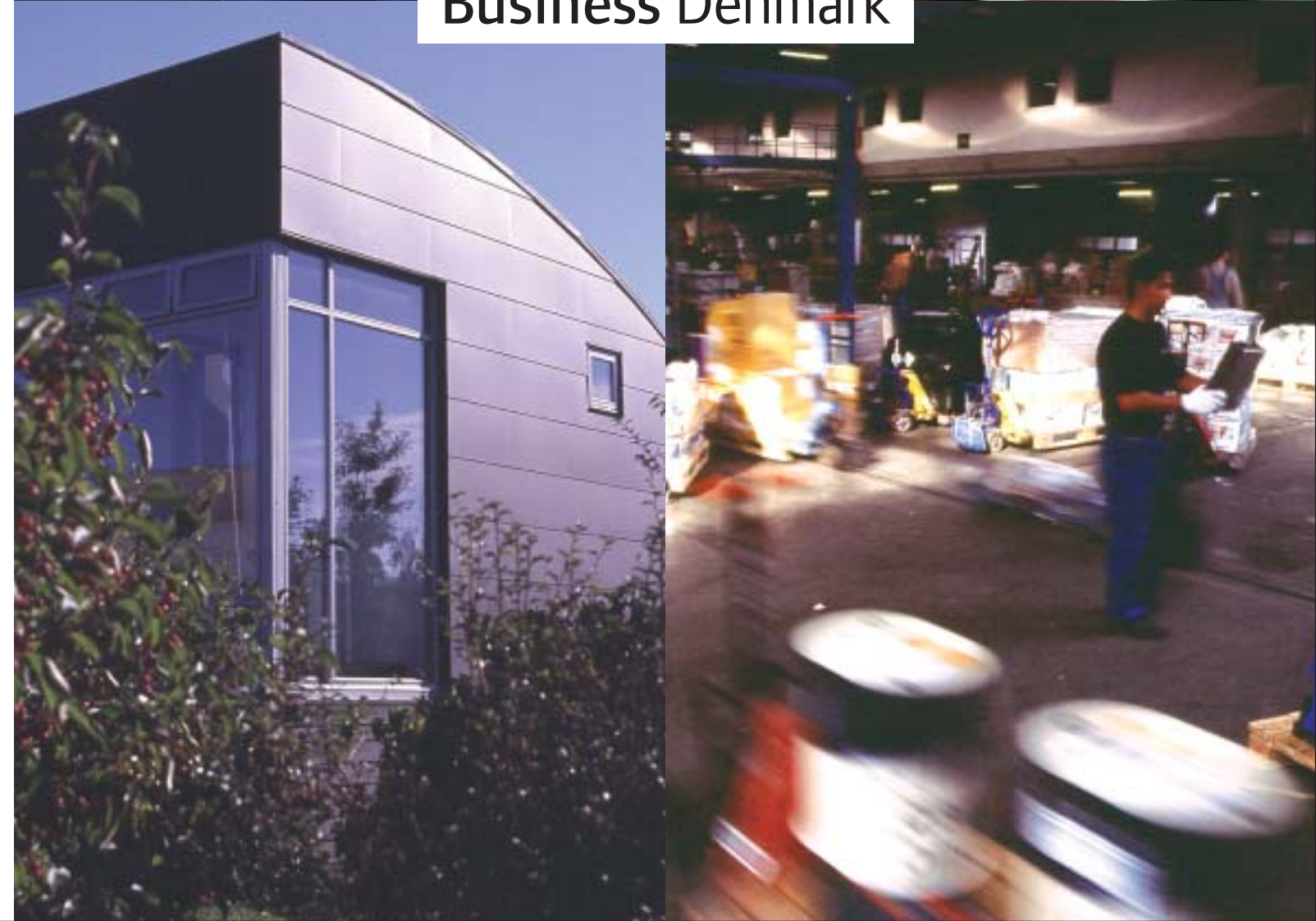
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Business Denmark



## Aesthetics of daily life

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## Classic and modern fram Fritz Hansen



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## Milk-based food products

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## Healthcare products and services

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