

**Business Denmark mærke**, Business Denmark mark



A large red rectangular background with a white horizontal box in the center. Inside the white box, the words "Business Denmark" are written in a bold, black, sans-serif font. A vertical dashed line runs through the center of the red background, passing through the white box.

# Business Denmark

When a sender does not officially represent Denmark, the Business Denmark mark can be used as the overall graphic element. The mark can also be used as a graphic illustration in official material.

The mark is a specially designed with black typography in a white box, and is generally centred horizontally. The mark must never be cropped or changed in form or colours

The Business Denmark mark can be downloaded as an eps-file.

The mark can be placed on the red background or on a photo



A photograph of a young child with dark hair, looking upwards and to the right. The child is wearing a blue sweater. A white horizontal box is overlaid on the bottom right of the photo, containing the words "Business Denmark" in a bold, black, sans-serif font.

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