

# Delegationsbrochure, Delegation brochure, front cover

Example 148 x 210 mm

Shown in 60% of the original

Photo from "Fotoarkiv"  
(photo archive)



The front is separated vertically at the height

The Royal Danish Ministry of Foreign Affairs logo is centred vertically and right aligned. Using this format, the height of the logo is 40 mm

الوفد التجاري الدنماركي  
الى الجزائر

الجزائر  
١٣-١٤ مايو ٢٠٠٢

Délégation commerciale danoise en Algérie

Alger 13 et 14 mai 2002

Conseil Danois Commerce extérieur  
Ministère royal Affaires étrangères de Danemark

Typography:  
Foundry Form Sans

The front cover text is in one or two languages. It is centred horizontally on the front

The official name and address are centred at the bottom using the typography of The Royal Danish Ministry of Foreign Affairs

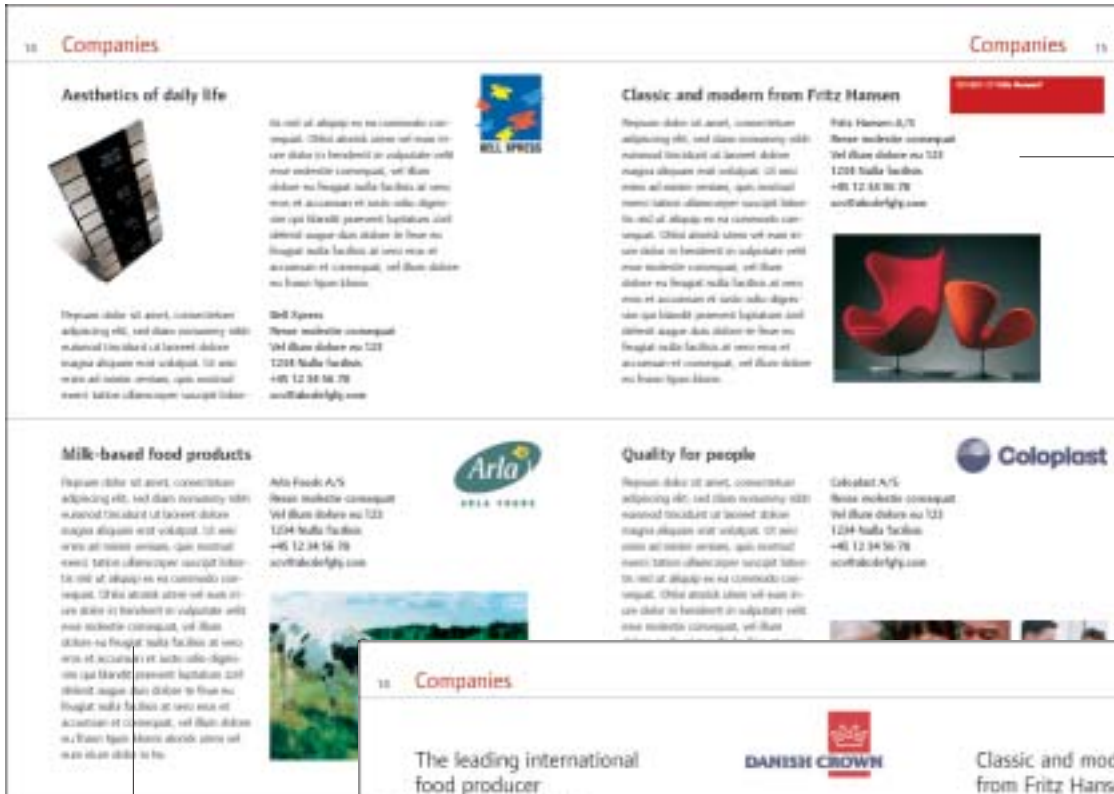
The red CMYK-colour:  
40-100-90-5

# Delegationsbrochure

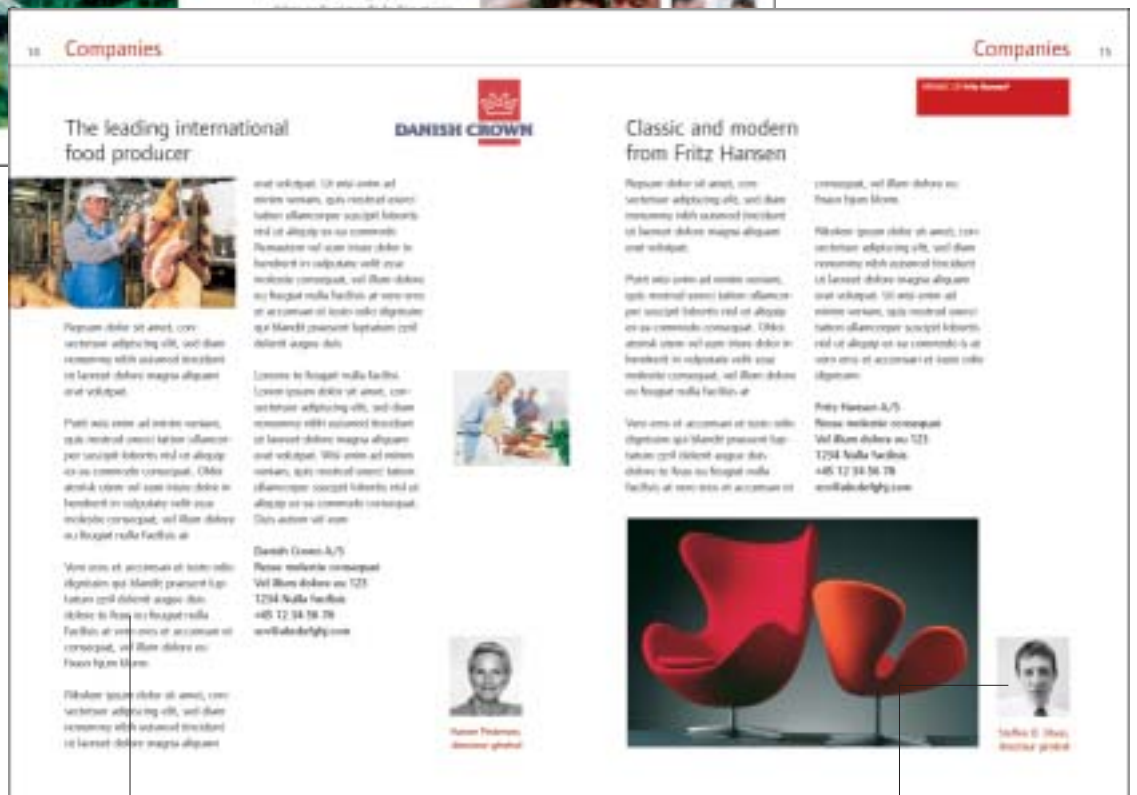
Delegation brochure, company presentations  
Example 148 x 210 mm

The design inside the invitation must be attractive and consistent. It must also support the underlying light design style

Shown in 50% of the original



A short text, logo and few good essential photos from the company



Double page spread with company presentations (one company at each side)

Double page spread with company presentations (two companies at each side)

Portraits in black and white (printed in CMYK)

# Delegationsbrochure, Delegation brochure, back

Example 148 x 210 mm

Shown in 60%  
of the original

The red CMYK-colour:  
40-100-90-5



On the back, logos are shown, if possible, at the bottom on the red background. They must be clear and simple together with the website address.