

# Invitation til virksomheder, Invitation to companies, front cover

Example 210 x 297 mm

Shown in 60% of the original

A photo in professional quality from the host country

1/4 of the height

Typography:  
Foundry Form Sans

The red  
CMYK-colour:  
40-100-90-5

The front is separated vertically at the height

The Royal Danish Ministry of Foreign Affairs logo is centred vertically and right aligned. Using this format, the height of the logo is 40 mm

The front cover text in Foundry Form Sans in two coloms

Possible illustration from host country in a discreet colour (fx: CMYK:5-0-0-5)

The official name and address are centred at the bottom using the typography of The Royal Danish Ministry of Foreign Affairs



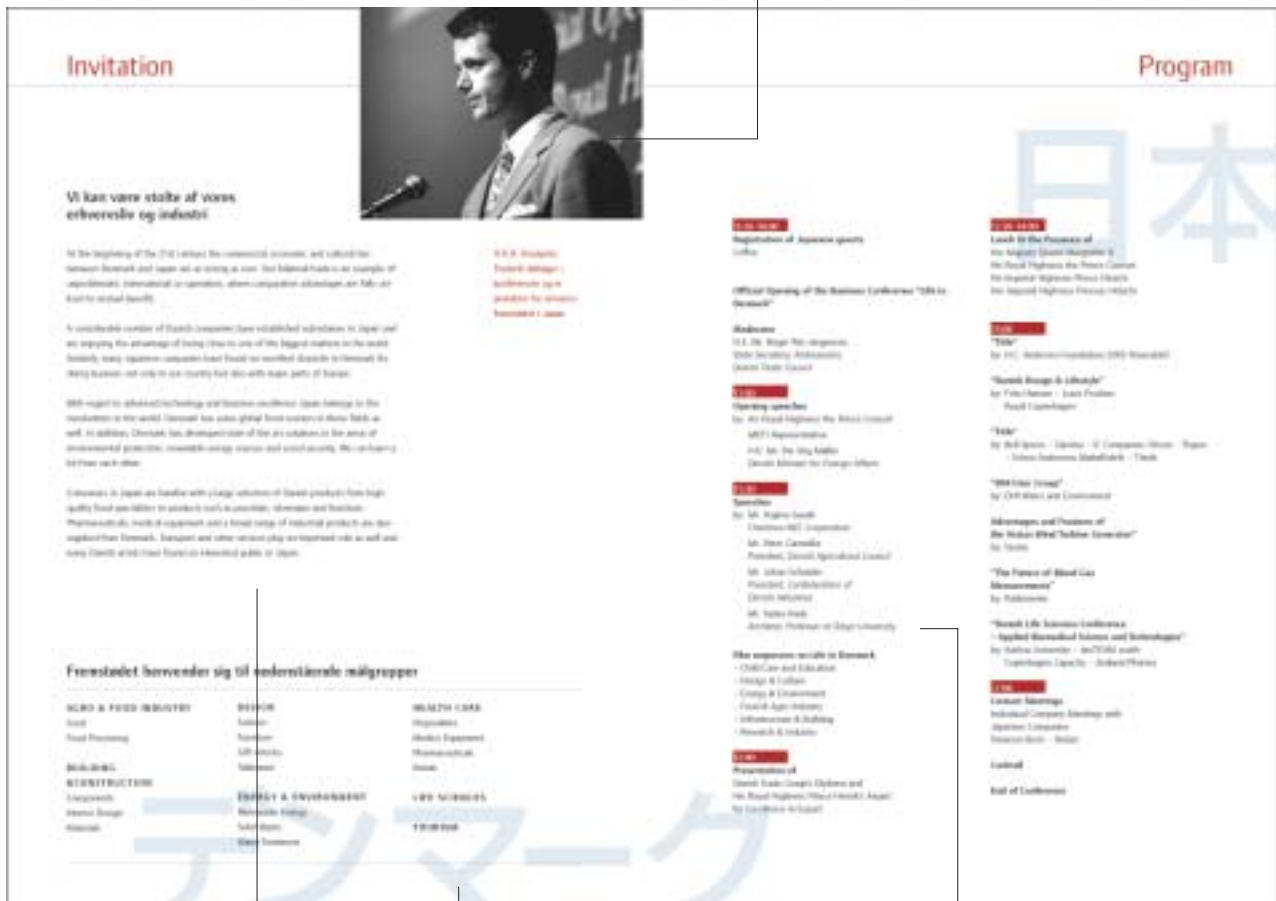
# Invitation til virksomheder, Invitation to companies, company presentations

Example 210 x 297 mm

Shown in 40% of the original

The design inside the invitation must be attractive and consistent. It must also support the underlying light design style

Portraits in black and white (printed in CMYK)



Double page spread preface and programme

Possible illustration from host country in a discreet colour (fx: CMYK:5-0-0-5)

The layout of the programme must be clear and simple. The red colour can be used for emphasis to increase clarity.

