

# Business Relations Programme in Vietnam

Hanoi and Ho Chi Minh City, 2 - 6 November 2009

Official Danish business delegation to Vietnam

Celebrating the State Visit to Vietnam by H.M. The Queen of Denmark and H.R.H. The Prince Consort

accompanied by T.R.H. The Crown Prince Couple



## Business Relations Programme in Vietnam

Join the Business Relations Programme as your fast-track for boosting business relations in Vietnam.

The Danish Chamber of Commerce launches a new programme for Danish companies aimed at developing new business relations in Vietnam.

The programme will map both present and future business relations of Danish companies in Vietnam, and identify potential opportunities for future collaboration across industries. Examples of areas of collaboration could be innovation and product development, logistics, customer relations, knowledge sharing or CSR in Vietnam.

### The programme includes:

1. A survey (*August*) and a business roundtable (*September*) in Denmark that will map business relations of all participants in order to identify new business opportunities – even across sectors.

2. In Vietnam, workshops will explore these business opportunities with relevant local participants.

3. In December, a follow up session in Denmark will explore and develop the identified areas of cooperation.

Strategic global relations are an important competitive advantage today and many companies explore new networks in search of better quality, technology, cheaper production costs or simply for survival in the global economy.

The program is developed in cooperation with LINKSAdvice - experts on relations management strategies: [www.linkslabs.com](http://www.linkslabs.com)

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