

Green Ship of the Future

Hanoi and Ho Chi Minh City, 2 - 6 November 2009

Official Danish business delegation to Vietnam

Celebrating the State Visit to Vietnam by H.M. The Queen of Denmark and H.R.H. The Prince Consort

accompanied by T.R.H. The Crown Prince Couple



Green Ship of the Future

Vietnam is on the top 10 list of the biggest shipbuilding nations in the world, but their aim is to climb the latter and become No. 4. The Vietnamese shipbuilding organization Vinashin has over the past years had very high ambitions, and they still have. However to achieve those ambitious goals, assistance, partnerships and alliances are necessary in areas of management, design, production planning, technology improvement and import of shipbuilding know-how and equipment to be able to build ships living up to international standards and requirements. Vinashin is, however, aware of their limitations and needs to improve they're ranking and become a full-scale shipbuilding nation. So the timing of the state visit to Vietnam including a marine delegation is a perfect opportunity for Vietnamese and Danish marine industry to consider entering into an even closer cooperation.

The seminar will be under the banner: "Green Ship of the Future", as it is a must for the Vietnamese shipbuilding as well as it is for the global shipbuilding industry to focus on more environmental friendly ships.

Target segment

Beside Vinashin, private shipyards, the naval yard and local suppliers to the shipbuilding industry will be invited to the seminars. This means that key people from the whole marine industry in Vietnam will be targeted.

Seminar

Two "Green Ship of the Future" seminars will be organized - One in Hanoi on November 2nd and one in Ho Chi Minh on November 6th. At the seminar we will be updated on the latest news about the Vietnamese shipbuilding industry and we will then be able to introduce our newest know how / products under the banner of "The Green Ship of the Future". Before the official lunch, which is

attended by the Danish royal family, there will be an opportunity for individual meetings with the Vietnamese participants.

Sub-sector seminar:

Informal roundtable discussion

To dig deeper and learn more about the present state of the Vietnamese shipbuilding industry and to obtain advice from both Vietnamese and Western experts we will organize two roundtable sessions in Hanoi.

To the first session we will ask unofficial information and advice from Vinashin and other players in the Vietnamese marine industry on the present situation and their advice to Danish actors in the sector.

The second session will only include Danish and local Western marine companies. This will mean that we can secure a very open and frank exchange of views and opinions between the participants.

The roundtable discussions will be organized by the Embassy in co-operation with Danish Marine Group.

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